**User Role by Business group**  
External User  
-- Subscribed Customer  
-- Subscribed Apps  
  
Internal User

|  |  |  |
| --- | --- | --- |
| **Business Group** | **User Roles** | Team Member Name (Bus. Group Proxy) |
| Administrator | Platform Admin Role | Daniel |
| Advertisement Sales Management | Advertisement Sales Representative. | Sumant |
| Account Management | Account / Subscription manager | Stephen |
| Daily Need Management | Daily need broadcast manager | Prajakta |